

**5 September 2022**

## **Kim Appoints Melody Easton as VP of Marketing**

**Kim ([kimdocument.com](http://kimdocument.com))**, the no-code, SaaS, patent protected, document generation, assembly and workflow automation platform, which is proven with Fortune 500 organizations in a range of sectors including legal, financial services, professional services and pharmaceuticals and telecoms, has appointed Melody Easton as VP of Marketing.

This follows the recent announcement that [Kim has opened a second US office in Atlanta](#).

**Karl Chapman, CEO of Kim said** *“We are delighted that Melody joins us in this newly created role. She brings more than 20 years’ experience marketing technology solutions and has a proven record of building effective marketing teams and implementing strategies that get results. Her passion to improve both the client and employee experience shines through in every conversation and I have no doubt that she will help us grow Kim significantly.”*

### **About Melody**

Melody is a founder member of ‘ILTA Connect: Women in Tech Group’ and loves building out communities, having grown the iManage User Group from 20 to over 500 during her tenure there and co-ordinating LEAF (Legal Application Managers Forum) whilst at DocsCorp. She has previously worked at iManage, Workshare, Ascertus, DocsCorp, Prosperoware and most recently Fliplet. Melody loves a good event and is very pleased that in-person events are back on the agenda!

**Melody Easton of Kim said** *“I’m really looking forward to getting stuck into all things marketing at Kim. After reviewing the product, meeting the team and looking at the growth plan I know that Kim is the right place for me.*

*I hadn’t heard of Kim Document ([www.kimdocument.com](http://www.kimdocument.com)) before speaking with them and I was really surprised by what it does at such an attractive monthly price. The compliance campaign suite is market leading and the simplicity with which Kim automates letters, forms, records, checklists, and contracts in minutes, with no training, and its seamless integration with MS Teams, as well as being accessible from the browser, surprised me.*

*My role is to make sure that everyone knows how Kim can help them save them time, effort and money, plus enhance the User (colleague and customer) experience.”*

**For further information and to request a Kim demonstration please contact Becky Roberts:**  
[rebecca.roberts@kimtechnologies.com](mailto:rebecca.roberts@kimtechnologies.com) Website: [kimdocument.com](http://kimdocument.com)

## Notes

1. Kim is a no-code, SaaS, patent protected document generation, assembly and workflow automation tool. Kim is proven with Fortune 500 organizations in a range of sectors including legal, financial services, professional services, pharmaceuticals and telecoms.
2. Kim has three tiers of offering - Enterprise, Solutions, Product. At the Enterprise and Solution tiers Use Cases include Global Legal Operations Platform, Request Management and Self Service, Contract Lifecycle Management, Compliance, Company Secretarial, and Clinical Trials Agreements.
3. At the Product tier is Kim Document (see [kimdocument.com](http://kimdocument.com)) is a SaaS product that allows any function or role in a small, medium or large organization, to turn its existing Word documents into web applications that can be shared internally and/or externally. Use Cases are primarily focused on three core areas – Compliance and Regulators, Corporate Legal Departments and Law Firms and Financial Services and Insurance.
4. Kim has two patents. When a DOCX template is uploaded into the Kim software it gains additional knowledge by learning the structural composition of each template and it can interface with any authenticated and authorized client over HTTPS with an intelligent understanding of the correctness of the data being supplied. This enables the automatic extraction of tags from the multiple sample documents, the storing of the tags in a data schema separate from the documents, automatically generating structural schemes from the tags, automatically creating document templates from the sample documents and processing the document templates to create unique identifiers (see 'Patent Headlines' section and the Kim patent: <https://patents.justia.com/patent/10817662>).

**Bridgewater, New Jersey**